



MED COLOURS

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PROMOTING GREEN LIVING AREAS

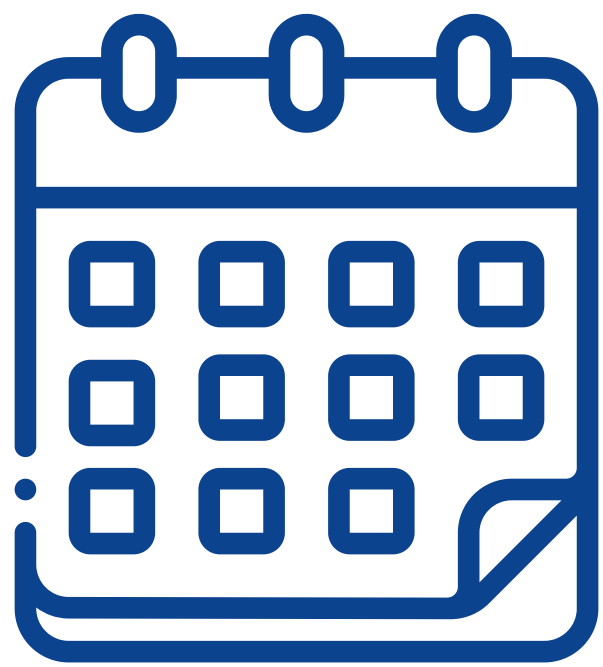


MED COLOURS

MEDiterranean COLlaborative LOGistics for the URban Space

Climate change is the foremost worldwide challenge. Among the contributing factors, some of the most pressing include **congestion**, **air pollution**, and **transport emissions**. The EU Green Deal targets to reduce emissions in cities by 55% by 2030 and be climate-neutral by 2050 cannot be met only by vehicles decarbonisation goals.

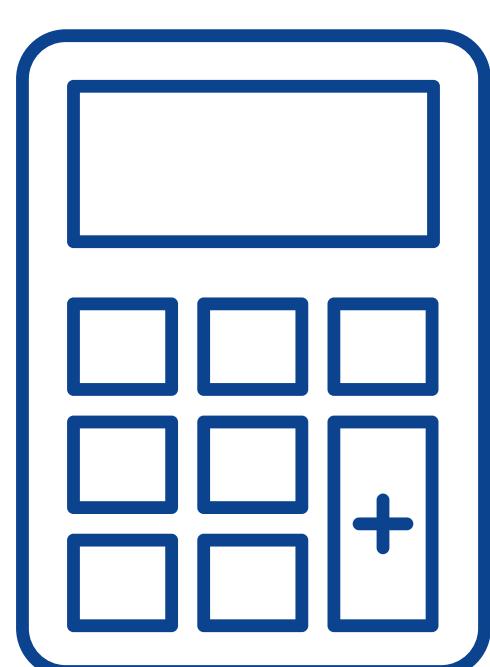
MED COLOURS - a EU Project co-funded by the Interreg Euro-MED Programme - **aims at upscaling to a new generation of urban logistics** and planning enabling the transition to decarbonised and smart cities. **By developing new SULPs**, MED Cities will plan resilient, sustainable, integrated, and collaborative innovation-driven solutions for the UFAs. This would help reducing the negative impacts of freight and logistics activities.



Project duration
01/2024 – 03/2028



Total budget
€ 3.467.256,00



Interreg Funds
€ 2.773.804,80

PROJECT PARTNERS



Contact us



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